**Let’s remember WITNESS COMBS**

**Word choice** – interesting verbs, precise nouns, powerful adjectives and adverbs

**Imagery** – interesting, original images; NO cliches

**Theme** – have something to say

**Narrative style** – 1st or 3rd person? Dual narrative? 2nd person?

**Ending** – that matches what has gone before, that makes the reader think or react

**Structure** that is clear and easy to follow – opening – one key event – climax – resolution

**Setting** that is believable

  
**Characters** – focus on developing 1 or 2 only  
**Opening Hook** – to reel in the reader right from the start  
**Motif** or **symbol** to represent or emphasise a key idea or theme  
**Balance** of narrative (events), description and dialogue  
**Sentence structure** that is varied – short, long, minor, question, exclamation…